



# A MIGHTY MOVEMENT

Reaching the Big Cities

Business Set UP – Budget – Revenues – Expenses

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## A Mighty Movement

“There is no change in the messages that God has sent in the past. The work in the cities is the essential work for this time.

When the cities are worked as God would have them, the result will be the setting in operation of a mighty movement such as we have not yet witnessed.

God calls for self-sacrificing men [and women] converted to the truth to let their light shine forth in clear, distinct rays. ”  
Medical Ministry, 304.



[https://egwwritings.org/?ref=en\\_MM.iii&para=75.5](https://egwwritings.org/?ref=en_MM.iii&para=75.5)

## Go Forward

“The principles of health reform are to be promulgated as a part of the work in these cities. The voice of the third angel’s message is to be heard with power. Let the teachings of health reform be brought into every effort made to get the light of truth before the people. Let workers be selected who are qualified to teach the truth wisely in clear, simple lines.

Let us not wait before beginning this work until all the way is made clear. Faith says, Move forward. Christ says, “Lo, I am with you alway, even unto the end of the world.” Go on, step by step, departing not from that spirit of sanctification through the truth which the presence of the Spirit of God and obedience to the truth will give....

God has declared that sanitariums [health centers] and hygienic restaurants should be established for the purpose of making known to the world His law. The closing of our restaurants on the Sabbath is to be a witness that there is a people who will not for worldly gain, or to please people, disregard God’s holy rest day. These restaurants are to be established in our cities to bring the truth before many who are engrossed in the business and pleasure of this world.” Medical Ministry, 304, 306.

## Table of Contents

1. Setting up a Business
2. Avoiding Debts
3. Strategic Planning
4. Set up Costs
5. Bookkeeping
6. Revenues and Expenses
7. Overhead and Mark up



# 1. Setting up a Business

- **Vegan Restaurant**

For those who appreciate vegan food or want to become vegan.  
For those suffering from diseases and who need a change of lifestyle.  
People wanting: bible studies, weekend conference and seminars.

- **Conference Room**

Used by groups, for seminars, bibles studies, children programs.

- **Treatment Room**

Used for trainees, massage and hydrotherapy classes, treatments, small gatherings.

- **Center in the Country**

To receive clients, agents, trainees and basic country living, gardening, small industries.

- **Greenhouse and Garden Produces**

Sold to restaurants, at farmer markets



### 3. Strategic Planning



#### STRATEGIC GOALS AND MISSION OUTREACH

##### S.M.A.R.T.

S – SPECIFIC

M – MEASURABLE

A – ACHIEVABLE

R – RELEVANT TO THE MISSION

T – TIMELY

“As religious aggression subverts the liberties of our nation, those who would stand for freedom of conscience will be placed in unfavorable positions.

For they own sake, they should, while they have opportunity become intelligent in regard to disease, its causes, prevention and cure. And those who do so will find a field of labor anywhere.” Counsels on Health, 506.





## 5. Bookkeeping

### WOL – Expenses – Restaurant and Health Center

	<b>Food</b>	<b>Taxes</b>	<b>Wares</b>	<b>Taxes</b>	<b>Printer</b>	<b>Taxes</b>	<b>Mail</b>	<b>Taxes</b>	<b>Hardware</b>
Nov.	704.04	1.32	120.73	15.69	346.47	45.04	86.13	11.21	-
Dec.	552.71	11.67	93.45	12.15	0	0	16.01	1.02	-
Jan.	322.33	3.48	28.48	2.62	221.24	28.76	45.65	1.92	-
February	202.34	0.87	54.27	7.05	29.42	3.82	-	-	-
March	890.94	13.37	111.18	12.7	61.87	8.04	97.01	12.61	-
April	595.04	26.58	62.51	7.83	157.53	20.48	28.71	0.38	44.78
May	524.05	8.66	153.25	20.25	266.55	35.65	102.19	10.22	113.23
June	816.31	10.29	105.01	12.76	87.79	13.37	68.01	8.84	160.14
July	454.32	6.54	46.26	6.01	8.85	1.15	19.11	0.99	243.26
August	457.77	25.06	175.26	20.16	37.32	4.85	1.19	0.66	32.96
Sept.	471.54	8.95	106.5	13.85	270.06	35.1	121.27	8.99	69.99
October	469.31	11.78	121.97	15.86	1329.85	167.48	474.51	39.33	54.92
<b>Total</b>	<b>6460.7</b>	<b>128.57</b>	<b>1178.87</b>	<b>146.93</b>	<b>2816.95</b>	<b>363.74</b>	<b>1059.79</b>	<b>96.17</b>	<b>761.69</b>

**Note:** PDF of Excel Sheet – Excel or other Bookkeeping App can be downloaded online for free

## 6. Revenues

### STATEMENT BALANCE REVENUES AND EXPENSES

#### YEAR-END

#### A. Revenue

<b>1. Revenue with receipts</b>	<b>Amount</b>	<b>Total</b>
Donations	37464.90	
Classes	2996.00	
Books	3448.50	<b>45728.38</b>
<b>2. WOL - GMME</b>	<b>8644.00</b>	<b>8644.00</b>
<b>3. Revenue without receipt</b>		
Meals – resto	12298.98	
Seminars	5550.00	<b>17848.98</b>
<b>Total Revenue</b>		<b>74221.36</b>

## 6. Expenses

### BETTER LIVING TRAINING CENTER

Annual Summary	37.00
Phone	852.00
Printed Material	3180.69
Books	3448.50
Postal Box Rental	293.80
Mailing	862.16
Website Domain	500.00
Rent	9295.00
Interest and Bank Charges	240.00
<b>TOTAL</b>	<b>18709.15</b>

### RESTAURANT

License	284.72
Rent	15600.00
Electricity	2379.69
Wi-Fi	866.14
Produce	6589.27
Wares	1325.80
Hardware	856.98
Stipends	1421.00
Moneris Machine BMO	544.61
<b>TOTAL</b>	<b>29868.21</b>

Note: These costs are in Canadian Dollars – The principle of Revenues and Expenses remain the same in other currencies – **Revenues: 74221.36** – Expenses: **48577.36** = 25644.00

## 7. Overhead and Markup

- Overhead and Markup are calculated to establish the cost of goods to be sold
- Important in order to remain in business
- **Overhead:** all costs encountered to obtain the goods: transportation, time, delivery, mail, etc. – **21%** is recommended for **OH**
- **Markup:** profit made on sale of goods – **30%** is recommended for **MU**

- How to Calculate Cost of Goods to be Sold:

<b>Natural Remedies</b>	<b>Costs</b>	<b>Total</b>
<b>Clay</b>	5.00 per box	
Overhead – 21%	1.05 =	6.05
Markup – 30% x	6.05 =	+ <u>1.82</u>
<b>Total</b>		<b>7.87</b>

- **Note:**  $1.05 + 1.82 = 2.87$  belongs to your business
- You may decide to decrease or increase the OH and MU.  
Then you decrease or increase the overhead and markup which is your profit.



## **Work the Cities – Live in the Country**

“We should be preparing working centers in rural districts, from which to work the city.” *Medical Ministry*, 305.

“Agriculture is the ABC of industrial education.

If we will move forward with faith in God, He will fulfill His word to us. We have no time to lose, for wickedness in the cities is reaching a terrible pass.

The night is coming in which no man can work.” *Manuscript Release*, Vol. 2, 74.